

**Issue 7****8 October 2009**[www.mitarabcompetition.com](http://www.mitarabcompetition.com)**University Packs**

We are in process of preparing promotional packs to universities across the region to raise awareness about the Competition as well as to encourage their students to apply. The pack includes posters, flyers, and a presentation explaining the different stages of the Competition.

**Jurors for Round I**

So far, 30 jurors have agreed to serve as 1st-round jurors from countries as diverse as Algeria, Bahrain, Jordan, Kuwait, Lebanon, Saudi Arabia, Syria, Tunisia, and UAE. We aim at reaching out to 50 jurors. Recipients of this newsletter, who believe they have the time and experience to serve on the first-round jury, are invited to write us at [info@mitarabcompetition.com](mailto:info@mitarabcompetition.com)

**Call for Support**

We are in constant need for support. If you can recommend a juror, assist in reaching out to universities and promoting the Competition, and/or advise on any issue, please contact the organizing team at [info@mitarabcompetition.com](mailto:info@mitarabcompetition.com). We appreciate whatever you are willing to bring in!

**IN THE NEWS****Launching Ceremony of the 3rd MIT Arab Business Plan Competition**

Following the successful closing of the 2nd MIT Arab Business Plan Competition on June 11th in Dubai, the MIT Enterprise Forum of the Pan Arab Region is keen to kick-start a 3rd Competition for 2009-2010 with the aim of encouraging a higher caliber of participants.

The launching event is taking place on Monday, October 12, 2009 in Riyadh-KSA at Four Seasons Hotel. The ceremony will include an address from Mr. Hussein Shobokshi, who served on the final jury in June, and testimonials from the previous Competition's winning teams, Saudi Syphir and Emirati Hayati Healthcare.

Consequently, as of October 12th, the website is officially open for online applications. Interested candidates are required to form a team of at least 3 members and are invited to fill the application form and submit their entries by January 12, 2010.

**MIT Enterprise Forum of the Pan Arab Region Appoints a Director**

In August 2009, Mouna Moussi joined the MIT Enterprise Forum of the Pan Arab Region's team as the Director of the forum. In this regard, Mouna says: "I was motivated by the mission, objectives and the team behind the activities of this forum and the Arab business plan competition. Entrepreneurship is a crucial ingredient for the future of the Arab world, and it makes your heart bigger knowing such people are volunteering their time and efforts for that purpose."

Mouna had the opportunity to attend this year's MIT Alumni Leadership Conference that was held on September 25&26, 2009 in Boston. More than 400 alumni and guests came from 32 states and 15 countries to participate in this gathering where they shared strategies for community building and fundraising, honored volunteers, and learnt what's new at MIT.

**COMPETITION CALENDAR****October 12, 2009**

Launching Ceremony in Riyadh  
Website is open for online applications

**January 12, 2010**

Deadline for submitting application forms:  
[www.mitarabcompetition.com/signup](http://www.mitarabcompetition.com/signup)

Note: Applicants are advised to take their time in composing their answers and to "Save" their entries as many times as necessarily before they finally "Submit". Entries can no longer be altered after submission.

**22 February 2010**

Announcement of 30 semi-finalist teams

**21-22 March 2010**

Entrepreneurship workshop in Beirut

**14 April 2010**

Deadline for submitting full business plans

**13 May 2010**

Announcement of 9 finalist teams

**17 June 2010**

Oral Presentations and Awards Ceremony in Cairo